

Bhawna Chauhan

Assistant Professor - Design



Personal Information and contacts

born:
28/09/1991

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Interests

Research Interests:

- Human Computer Interaction
- Trends Forecasting
- Sustainable design
- Design Methodology
- User Experience Design
- Visual culture studies

Teaching Interest:

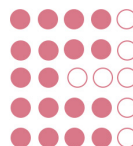
- Design methodology and process
- Trends Research and Forecaste
- Culture studies + semiotics
- Traditional Indian Textiles and crafts
- User centric Design
- Sustainable design
- Computer Application
- History of Design



Skills

Computer Skills:

- Adobe Photoshop
- Adobe illustrator
- Adobe flash
- Corel Draw
- Microsoft Office



Education

Post Graduation :

Master of Design

National Institute of Fashion Technology, New Delhi

Batch : 2015-17

Dissertaion: " Impact of communication strategies used by 'District Rural Development Agency' (DRDA), Rohtak to improve hygiene and sanitation standard under 'Swachh Bharat Mission Campaign'. Mentor: Prof. Dr. Varsha Gupta.

Graduation :

Bachelor of Design

National Institute of Fashion Technology, Kolkata

Batch : 2009-13

Graduation project: Design collection cum industry internship at Matrix Clothing, Gurugram, Haryana. 122004. Mentor: Prof. Sumantra Bakshi.

Professional Experience

1. State University of Performing and Visual Arts:

Sector-6, Rohtak, Haryana 124001.

Assistant Professor, Department of Design, July 2017 - Till Date

Roles and Responsibility :

- I. Taken theoretical as well as the practical class of the fashion design department
- II. Worked as a member of the cultural committee and organized various events.
- III. Organized various academic visits of students
- IV. Mentored graduation project students

2. Orient Craft Limited :

Hero Honda Chowk, Sector 33, Gurugram, Haryana 122004.

Product Development Merchandiser, December, 2014 - May, 2015.

Managed product development of Marks and Spencer 's infant wear.

Roles and Responsibility :

- I. Managed fabric sourcing, printing, dyeing, CAD development and Embroidery.
- II. Accessories, and trims outsourcing from international and national suppliers.
- III. Samples Development of Prototype samples, Fit samples, Size set samples and Counter samples.
- IV. Costing of product.

3. Knit Craft Apparels Limited :

490, 91, Udyog Vihar, Phase III, Gurgaon, 122016.

Product Development Merchandiser, January, 2014 - August 2014.

Managed product development of Polo Ralph Lauren Denim and supply menswear.

Roles and Responsibility :

- I. Coordinating with suppliers and manufactures for yarn sourcing, knitting, printing, dyeing, CAD development and Embroidery.
- II. Accessories and trims outsourcing from international and national suppliers.
- III. Samples Development of Prototype samples and sales sample.
- IV. Costing of product.

4. Future Retail and Lifestyle :

Bangalore Central Mall, Near, Field Marshal Cariappa Rd, Ashok Nagar, Bengaluru, Karnataka 560001

Managed front-end operation of In-House Brands, Kids wear, July, 2013 - October, 2013.

Roles and Responsibility :

- I. Managed sales, stock and staff of In-house Brands.
- II. Interaction with customers to understand their demands and Requirements.
- III. Managed Visual merchandising of allotted brands.



Internship

1. National Centre for Textile Design,

New Delhi, May, 2016 - June, 2016.

Design Research Intern, Department of Natural Dying and Block printing.

2. Raghav Spectra

Ludhiana. September, 2014 - December 2014

Design Intern, Printing.

4. Pearl Global Industries Ltd,

Gurugram, June, 2012 - July, 2012.

Design Intern, Department of Design, menswear and women wear.

3. Matrix Clothing Pvt. Ltd,

Gurugram, January, 2013 - May, 2013.

Design Intern, Department of sampling and product development.

Workshop

Attended Workshop

UK Design Education Workshop Series Future of Design Education

The focus of the workshop was "Capacity Building". The Workshop is aimed at capacity building and is planned around functional issues concerning Design Education.

Publication

The Impact of Social-Culture on the Acceptance of Graffiti Art in Delhi

Published in International Journal of Research in Humanities, Arts and Literature

Issue Date: 30 June, 2018

Vol-Issue: 6-6

Page No: 319-334

URL: <http://www.impactjournals.us/journals.php?id=11&jtype=2&page=66>



Language

Hindi

Native

English

Influent



Things I love

Music (no limits, every genres)

Playing with my pet, snowy

Watching Classic bollywood movies

Photograph Editing

References

Prof. Dr. Varsha Gupta

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